

1999

1,000,000

No. A-2

82022194104

1.

1

2

Non-Structural Measure

2. 99

1

2

3

3.

1

10

99

2

2000

3

Web database

2000

-1

99 11

神戸市の近隣商業の復興状況
 -被災地域商店街の現況報告-
 Recovery of Neighborhood Commercial Area in Kobe City
 -Report of the Survey of Affected Retail Shops-

蘭 一喜 1 , 塚越 功 2

Kazuyoshi SONO1 , Isao TSUKAGOSHI2

1 慶應義塾大学大学院 政策・メディア研究科 博士課程
 Graduate school of Media and Governance , Keio University

2 慶應義塾大学大学院 政策・メディア研究科 教授・工博
 Prof. of Graduate school of Media and Governance , KEIO UNIV. , Dr. Eng.

This paper describes the consequences upon retail shops in Kobe City which suffered from a severe earthquake occurred on 17 January 1995. In severely affected area of the city, 522 retail shops were surveyed using a questionnaire form in terms of damages caused by the disaster, current sales situation and perspectives for future. It was clarified that most retail shops do not recover their takings to the same level as before the disaster and the shop owners have pessimistic opinions to their future development.

key words: The Hanshin Awaji Great Earthquake, Neighborhood Commercial Area ,
 Recovery

1. はじめに

1995 1

+

600

4

10

522

(2)

1998 8 15 20
 29

1998 8 25

(3)

8

1

2

3

1998 8

(以後「商

店街調査」という)の分析から、被災地商店街の震災
 発生直後からの復興過程並びに、

3

8

(4)

522

447

85.6

2. 調査概要

今回実施した「商店街調査」の調査概要は以下の通りである。

(1)

3. 調査結果

3.1 震災後の営業再開時期

3.1.1 199 1 2 6

75.2

3.3 従業員数の変化

3.3.1

70

3

110

3.1.2

1995 3

3.1.3

3.4 売上高の変化

100

3.4.1

3.1.4

3.1.3

2

3.2 店舗面積の変化

3.2.1

90

3

66.9

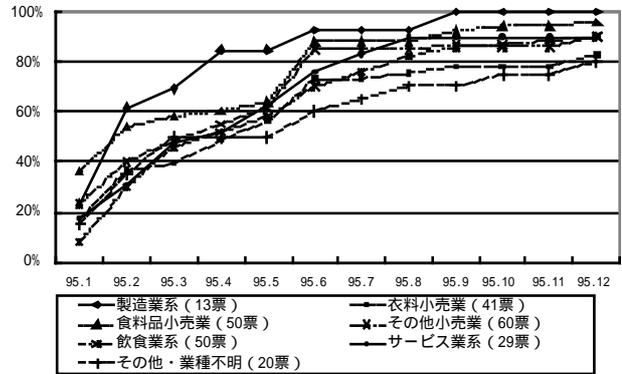


図3.1.3 業種別に見た店舗の営業再開時期

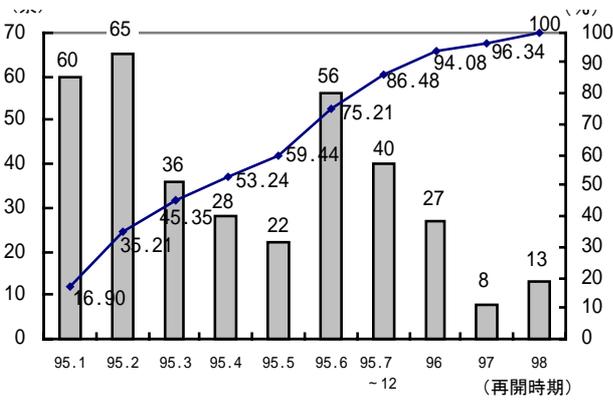


図3.1.1 店舗の営業再開時期

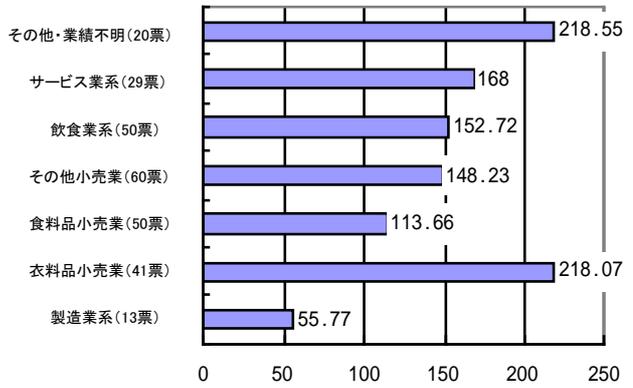


図3.1.4 業種別に見た営業再開時期の平均値

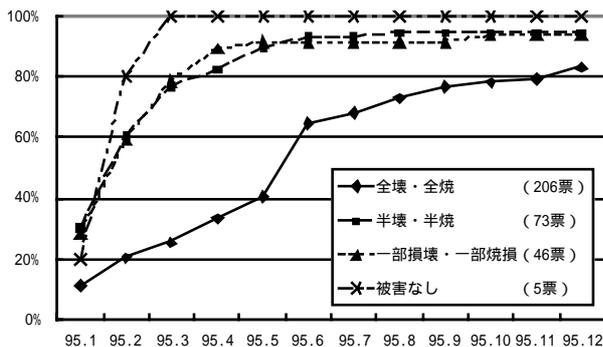
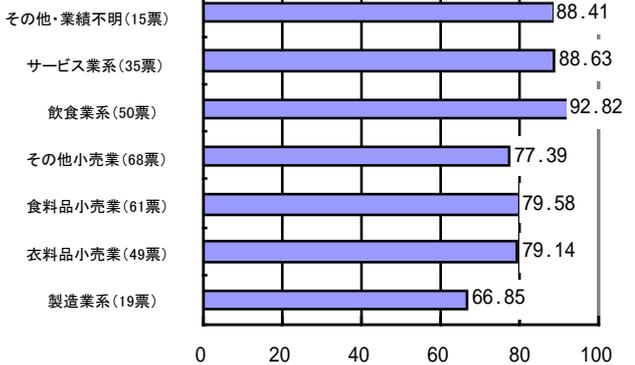
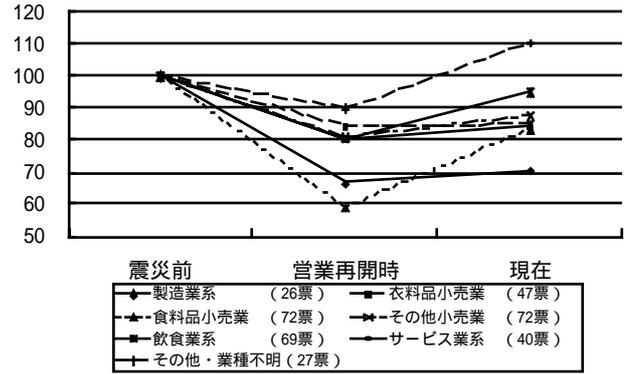


図3.2.1 業種別に見た平均店舗面積の変化 (%)



35

3



2 3

図3.3.1 従業員数の変化

3.4.2

15.9

10

3.4.3

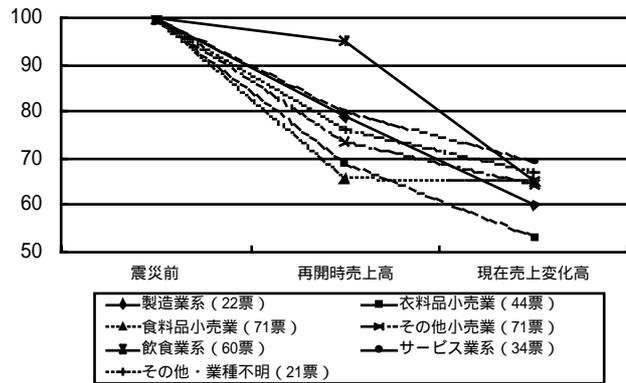


図3.4.1 業種別に見た売上高指数の変化

3

3.5 客数の変化

61.6

80.8

3.5.1

2

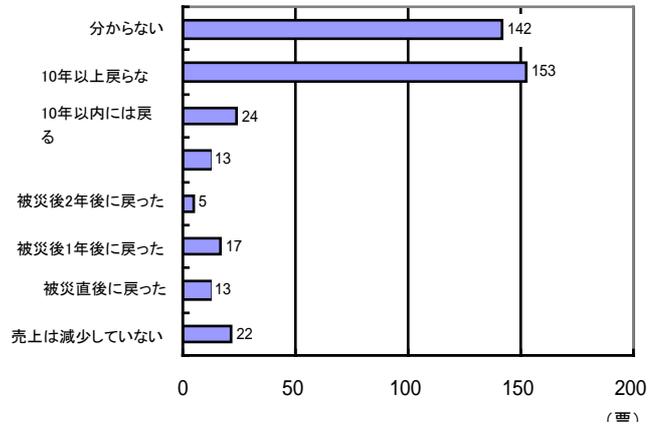


図3.4.2 売上高が戻った (戻ると思われる) 時期

3.6 災害防備の現状

3.6.1

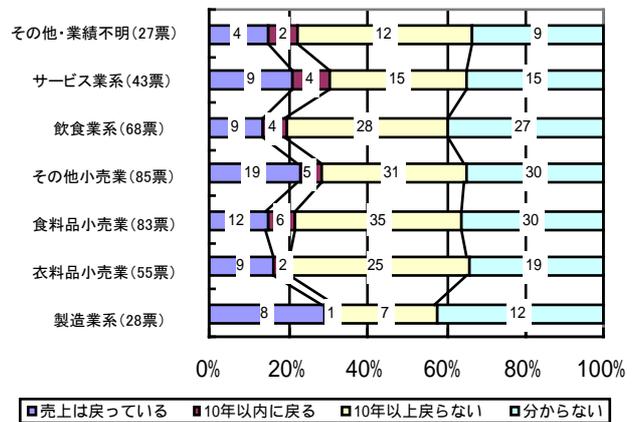


図3.4.3 業種別に見た売上高が戻った (戻ると思われる) 時期

*1

3.6.2
37 23

20
3
40

4.まとめ

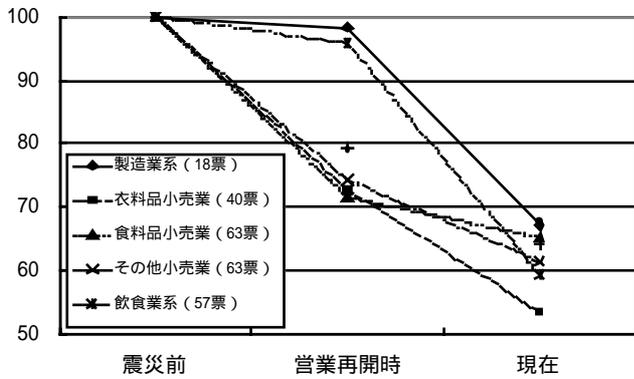


図3.5.1 業種別に見た客数の変化

<謝辞>

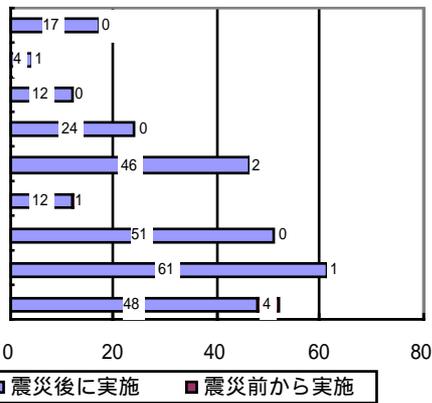


図3.6.1 災害防備の現状

<引用文献>

*1

pp.45 110 1999.5
<参考文献>

2

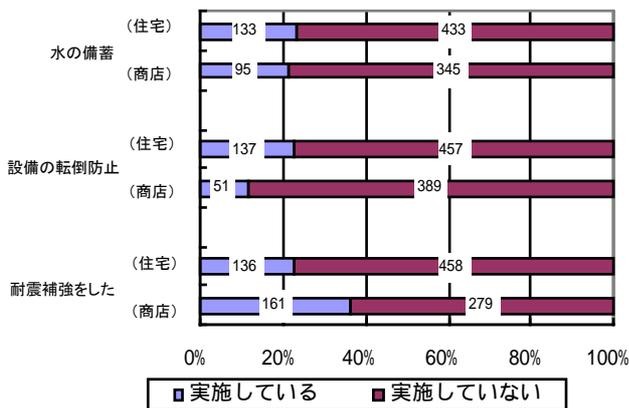


図3.6.2 商店と住宅の災害防備の比較

1999.9