

Taikichiro Mori Memorial Research Report: The Commoditization and Child's Play Project

By: Suter Jillian Rae

Graduate School of Media and Governance

The Commoditization and Child's Play Project started off very well. The four of us, Shuhei Matsumoto, Takuya Kikuchi, Kazuaki Watanabe, and I travelled to Iwaki, Fukushima to work with Shiga Kindergarten, which has previously worked with members of Professor's Freedman's laboratory before. We purchased materials to create musical instruments and drawings in order to play with the children, evoke their imagination, and learn what they know about commoditized products. Of course, they wouldn't know what commoditized products were.





After a successful time at the kindergarten, we, as a group, were unable to come up with a successful collaboration for an ORF presentation, which we originally planned to do. We decided that they would use the information gathered for their senior project and I would use the information in my thesis and be a member of another ORF presentation.

I interviewed children in Japan and America using Skype and my iPad with digital images. I used Photoshop and the stylus pen to adjust some of the images to eliminate information like words or

names written on the paper in either language. I also interviewed international college students in Japan, Japanese college students in Japan, and American college students in America. I used some of the interview information to give a presentation about international students in Japan at ORF with Joy Chu.



